

SUMMARY HIGHLIGHTS OF 2020

GROWING SAFE AVIATION

Covid-19 had a major impact on Aviation NZ and member operations during the year. We changed the way we operated, did not invoice existing members for 2020/21 subscriptions and ran a minimum cost budget. Our work continued but with three new imperatives from 1 April:

Immediate: Member viability. Looking at ways we could help members reduce costs, through the Government's Aviation Package or other ways.

Short term: Keeping members operating. Ensuring members are ready for the recovery and removing constraints on GA created by the Covid-19 alert levels, especially on agriculture, engineering, MRO and parts supply, and pilot and instructor currency.

Medium term: Kickstarting the economy through aviation. Identifying aviation projects and activities that can start as the country or regions move from Covid-19 level 4.

Advocacy - we represent common interests with one voice

- Submissions on a range of issues but less than previous years because of the impact of Covid-19 on the bureaucracy.
- Conversely many more meetings with a wide range of regulatory agencies, especially on the impact of Covid-19 and solutions.
- Wide ranging input from members to inform our views.

Expertise - we provide technical assistance/advice to benefit members

- General advice to members and agencies.
- Problem solving for members and agencies.

Communications - we disseminate relevant and timely information

- Website regularly updated and integrated with social media platforms.
- Weekly, Divisional and Member only newsletters, Zoom meetings and webinars.
- Special 'specific issue' mail outs to relevant members.
- Visits to members where possible.
- Press releases and articles.

Member benefits - we improve the ability of members to do business

- N3 and OFx savings.
- Covid-SOPs developed and updated for affected divisions.
- Template development.

Performance - the organisation grows and becomes stronger

- 18 new members (25 in 2019)
- Financial position ok, despite not invoicing existing members subscriptions for 2020/21

DETAILED HIGHLIGHTS

GROWING SAFE AVIATION

ADVOCACY - SUBMISSIONS

Submission numbers reduced reflecting impact of Covid-19 but much more informal interaction with agencies through the development of Covid responses

The number of discussion documents released by the Government in 2019 continued in 2020, especially in the workforce development space. Consequently we were involved in an increasingly wide variety of work with different agencies. To cope with this, our relationships with all organisations became even more important. Submissions included:

- **MBIE** - Tank Wagons unattended
- **Ministry of Education** - EFTs, International students, future shape of skills training
- **CAA** - Levies, NPRM 19-04, Flight and Duty Time in Pt 135 ops, assistance for ADS-B installations, AC66-1, AC43-1
- **Regional bodies** - Milford Opportunities Project and Selwyn District Council on aviation access

Meetings and input to agencies/organisations including

Government agencies including Ministries of Defence, Education, Education NZ, Primary Industries, Foreign Affairs and Trade, and Transport, NZ Trade & Enterprise, Climate Change Commission, DOC, FENZ, MfE, ServiceIQ, Metservice, TAIC and Airways;

Regulatory agencies including CAA, NZQA, TEC, MPI, EPA and Worksafe; **Aviation sector organisations** including ACAG, ALPA, Aviation Federation, BARNZ and NZ Airports Assn; **Business associations** including Business NZ, Business Councils, Federated Farmers, Fertiliser Assn of NZ and Tourism Industry Aotearoa, Chambers of Commerce; and Regional Councils.

Successes

A number of improvements to aviation activities proposed for various Covid Alert levels were achieved. Notable achievements included most agricultural activity allowed at Level 4 (working with Federated Farmers and MPI), much aviation engineering activity added to Level 4 constraints (working with MoT and CAA), confusion over UAV use at alert levels resolved (with CAA) and pest eradication budgets increased as part of Covid-19 recovery (working with DoC and MPI). Draft safe work instrument developed for Worksafe covering tank wagons, Government contributions towards costs of installing ADS-B in GA began, Flight and Duty schedule developed for Pt 135 VFR ops with Sleep Wake and supported by CAA, appointed to represent GA on Climate Change Commission Transport Technical Group. Guidance and input from many of the Executive Committees has ensured practical and relevant advice to CAA, even if the progress we might want to see has been slow. and we've seen some barriers in the Airworthiness area in particular come down.

EXPERTISE - TECHNICAL ADVICE

Advice provided on a wide variety of subjects

Advice was provided in areas including SMS, Incident and safety reports, spray drift, Down to the Wire, AIRCARE, New Southern Sky, ACC premiums, employment contracts, wage rate changes, relationships and issues with CAA, practical advice to smaller members on SMS, aviation input to DoC, and explaining aviation realities (Ministry of Education, TEC and NZQA).

Successes

Surveys, with CAA, on the health of the industry which gave CAA real data and allowed facts based contributions to be made to policy agencies - even if the outcomes/programmes did not result in the real value we were looking for (Government assistance to the GA sector generally was declined, the essential freight programme has provided relief but the essential regional connectivity programme has proved problematic). SOPs developed for Part 133, 135, 137, 141 and 145 organisations for various Alert levels and kept up to date, meetings with the Minister about the effects of Covid-19 on the industry, practical input to Transport Technical Group at Climate

Change Commission with Air New Zealand to ensure proposals for aviation are more realistic. AIRCARE accreditation rules were updated and NZS8409-2004, Management of agrichemicals was updated with tremendous input from John Sinclair.

Communications

Website and Social Media Growth

Facebook, Twitter and LinkedIn presence increased and linked to website and divisional newsletters. This has allowed better use of advice and intelligence and is helping broaden organisation reach.

Aviation NZ Facebook 427 (293 in 2019), NZAAA Facebook: 868 (783 in 2019), Aviation NZ LinkedIn: 307 (159 in 2019), CE LinkedIn 924 (827 in 2019), Twitter 168 (142 in 2019)

Newsletters

Weekly newsletter, 5 divisional newsletters (NZAAA, NZHA, Training & Development, Engineering & Supply and UAVNZ), specific purpose newsletter mail-outs (e.g. COVID-19, COVID-19 SoPs, member surveys, SMS, Fatigue, Conference, scams).

Networking with members

While physical meetings were constrained by Covid, we instituted member only newsletters and held 3 Zoom briefings for members, featuring David Morgan, Air NZ (the operating environment), Don McCracken, Immediate Past President (business under duress) and Bruce Heesterman, Aspeq (looking to grow in adversity). Divisions held Executive Committee and some divisional meetings by Zoom. While the annual conference was cancelled, UAVNZ had an AGM by Zoom.

Press releases, articles and presentations

A number of press releases were issued and comments made/interviews given (radio, newspaper and TV) on subjects including CAA Act review, CAA restructuring, CAA behaviour enquiry, CAA and industry relationships, impact of Covid on industry, opening the border, preserving the flight training industry including closure of L3 Airline Academy, travel bubbles, using aviation to kickstart the economy, aviation accidents and aviation safety, especially helicopter safety. Business South ran a major NZ aviation feature in its October issue. A presentation on Aviation NZ was given to the RAeS NZ conference.

Successes

- 14,542 unique visits to website (12 months ended 6 January).
- Combined Facebook, Twitter and LinkedIn following of 2694 (2204, 2019)..
- Weekly newsletter circulation 1549 with 30.6% opening (50%+ member opening).
- Divisional newsletters - very specific circulation but 65%+ opening.
- Website and newsletters reformatted for easier access by mobile devices.

MEMBER BENEFITS

Savings

- Through n3 members saved on average \$4265 cf \$4706 in 2019 but reduced operational activity April through June this year.
- Ofx being used by members for foreign exchange transactions.
- Manage Company being used to save money on ACC levies (average saving of 41% on levies).

PERFORMANCE

Member numbers

18 new members across all divisions. Many new members are interested in activities across the divisions.

Balanced scorecard allows us to set goals and manage performance against them. The balanced scorecard fits well with the statement of service performance we now have to include in financial reports.

SUPPORTERS IN 2020

GROWING SAFE AVIATION

OceaniaAviation

aspeq
assessment specialists



FLIGHT GSE LTD
EXCELLENCE IN AVIATION SUPPORT INFRASTRUCTURE

NZAF
New Zealand Aviation Federation



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